

Ministry of Tourism and Culture

Minister

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Ministère du Tourisme et de la Culture

Ministre

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March 15, 2010

Ms. Kimberly Crawford
Rockhound Gemboree
Bancroft and District Chamber of Commerce
5680 Weslemkoon Lake Road 12
Gilmour, ON
K0L 1C0

Dear Ms. Crawford:

I am very pleased to inform you that your *Celebrate Ontario 2010* application has been successfully approved. The Ontario government, through the Ministry of Tourism and Culture, will provide you with \$40,000 in support of your event this year.

Our government is providing approximately \$12 million in provincial funding for 170 *Celebrate Ontario 2010* projects across Ontario. Festivals and events are an excellent return on investment as they attract new visitors and help boost local economies. I believe that as a result of this funding, the economic potential of new and existing tourism festivals and events in Ontario will grow.

As you may know, *Celebrate Ontario 2010* was a highly competitive process. We received 527 applications from organizations in communities across the province. The McGuinty government understands the importance of festivals and events to Ontario's prosperity, culture and quality of life. We are pleased to play an important role in helping to renew, revitalize and promote our province's tourism industry. This *Celebrate Ontario* funding reflects our government's ongoing commitment to the quality of life in your community and throughout Ontario.

You will be receiving an e-mail in the near future from Ministry officials containing the details and next steps regarding your grant along with the requirements for funding. Should you have any questions, please refer to the enclosed list of Regional Advisors for the Regional Consultant in your area.

I wish you every success in the enhancement of your festival or event. Congratulations and please accept my best wishes for a successful event.

Yours truly,

Michael Chan
Minister

c: Leona Dombrowsky, MPP
Prince Edward Hastings

Enclosure