

Online Business Principles Seminar Series

Leveraging the Power of the Internet

Online Marketing

- Website best practices
- Online social networking
- Search engines
- Target ads on Google & Facebook
- Get found with Blogs & YouTube
- E-Commerce
- Measuring success



Two part seminar series is offered through the Hastings County Rural Connections Broadband Project.

Building Websites

- Develop your site needs
- Build your website using free online tools
- Add text, images, video & shopping carts
- Hands – on workshop at FNTI session

Speaker Sofie Andreou will share her expertise on how to leverage the power of the internet to make your small business more effective.

\$10 per session
Light meal provided

To register contact the Hastings County Planning & Development Department at 613.966.6712

DATE	SEMINAR	LOCATION
Sept 8, 2010 6.30 - 9:30 pm	Online Marketing	Hungerford Hall Lions Hall 63 Victoria Street Tweed
Sept 13, 2010 6.30 - 9:30 pm	Online Marketing	Grand Trunk Railway Station Rotary Hall 122 North Front Street Stirling
Sept 27, 2010 6.30 - 9:30 pm	Building Websites	Grand Trunk Railway Station Rotary Hall 122 North Front Street Stirling
Sept 28, 2010 6.30 - 9:30 pm	Building Websites (Hands-on workshop)	First Nations Technical Institute (FNTI) 3 Old York Road Tyendinaga Mohawk Territory

